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INDEPENDENT BRAND CONCEPT / 2026

A clearer daily rhythm.

A connected visual world for a daily synbiotic.



Packaging concept / Product imagery / 3D motion / Web design
Creative direction and production by Mikhail Krylov.

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THE DAILY SYSTEM

One formula.
Two formats.



A bottle to keep and a refill to continue.
Warm ivory, amber glass and a restrained orange accent connect the packaging to the wider brand world.

THE EVERYDAY MOMENT

A small moment, every day.



A human moment gives the product context.
The capsule and glass of water make the daily ritual tangible without repeating another bottle shot.

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THE FORMULA

A clearer picture of what is inside.

DAILY SYNBIOTIC / FORMULA

The daily formula.

500 mg

Synbiotic blend
per serving

+ Probiotic cultures
+ Prebiotic fibre
+ Botanical support

Serving size
2 capsules

Servings per container
30

Other ingredients
Vegetable capsule (HPMC), rice flour.

The composition card adds information and visual contrast.
Dark olive creates a pause between the warm product images.
Formulation and quantities are illustrative.

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THE FIRST ARRIVAL

Made for home.
Ready to go.

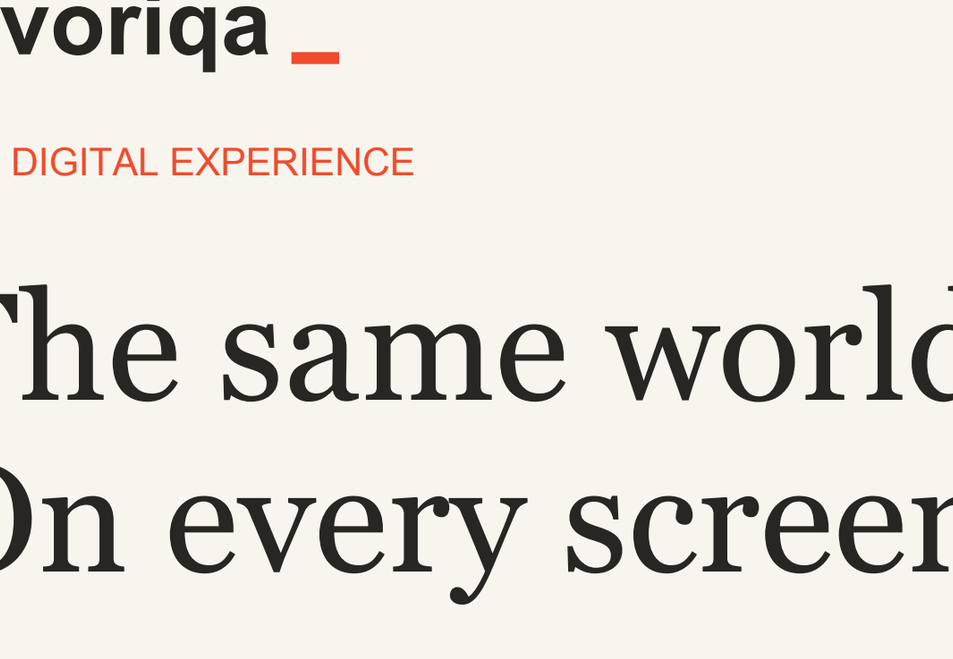


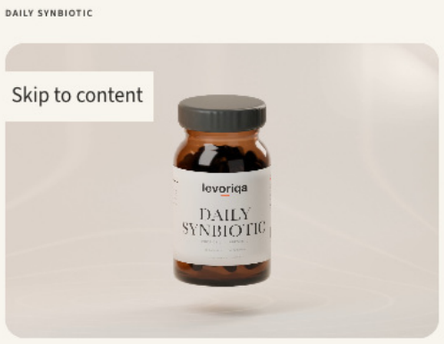
A welcome set with the daily bottle and a compact capsule case.
Aligned recesses and a quiet material palette make
the first opening part of the experience.

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THE DIGITAL EXPERIENCE

The same world.
On every screen.





A responsive product website with integrated bottle motion, a purposeful image sequence and an animated capsule study. Keyboard controls and reduced-motion support are included.

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MOTION AND DETAIL

A small capsule. A fuller story.

INSIDE DAILY SYNBIOTIC

A clearer look at your daily formula.

Probiotic cultures and prebiotic fibre, paired in one daily serving.

Explore Daily Synbiotic ↗



3D animation reveals the shell, powder and material detail. The website pairs the motion with synchronized callouts to connect the visual study to the formula narrative.

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CREATIVE DIRECTION AND PRODUCTION

One idea. Across every touchpoint.

Packaging concept

AI-assisted product and lifestyle imagery

Blender 3D motion

Responsive website design and implementation

Mikhail Krylov

View portfolio / mikhailkrylov.com

Independent, self-initiated brand concept.
Products, formulation and prices are illustrative. Not for sale.
Created with AI-assisted imagery and 3D production.